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ADA-Vic announces new Alliances Manager

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ADA-Vic is delighted to announce Adam Evans as its new Alliances Manager for the Victorian Defence Alliances.

On behalf of ADA-Vic, which delivers this important program to the State Government, Chairman, Bryan O'Connor confirmed the appointment. He celebrated the significant contribution by outgoing Alliances Manager, Charlotte Morris, whose efforts have developed the most integrated and well delivered industry alliance program in the region.

"Victoria maintains an extremely dynamic and effective defence industry base. This program, thanks mostly to the efforts of Charlotte, has showcased outstanding Victorian SMEs and provided an excellent framework to support SMEs in Defence supply chains. Now, as Victoria prepares for the economic recovery from COVID-19, the VDA activity becomes even more crucial," Bryan O'Connor remarked.

"Adam is a respected and well-known Victorian entrepreneur, he has led a number of digital and collaboration projects with VDA previously. He is well prepared to deliver the service required during these challenging times, supported by ADA-Vic. During the dedicated and deliberate handover period, Charlotte and Adam will work collaboratively with stakeholders to help position the VDA membership for ongoing success." said Sean Farrell, the CEO of ADA-Vic.

Adam is an active participant in state and national discussions on the value of the dynamic SME base and is a highly effective leader. He will build on Charlotte's legacy and help the Victorian Government, ADA Victoria and the VDA membership continue to deliver outstanding service to defence industry.

"Victorian companies have a long and proud history of collaborating to support the national Defence effort in hard times. As we start the recovery phase of our COVID-19 response, we have an incredible opportunity to unlock this potential again. Through the VDA program we can find and connect this potential, and with ADA-Vic mentoring, support and advocacy, Victoria can deliver world leading technologies from right here in our backyard," said Adam Evans.

Charlotte will continue to provide mentoring support to Adam and the VDA as she moves on to continue to support Defence and defence industry by growing the supply chain's capability and capacity through the DMTC's Industry Capability Development Program. Adam has commenced the handover and will assume responsibilities on the 1st October 2020.

Sean Farrell
CEO
Australian Defence Alliance - Victoria